

PRESS RELEASE

South Metro Federal Credit Union

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SMFCU Announces Retirement of President/CEO Don Crofut; Appoints Successor

Prior Lake, MN, August 2022 – South Metro Federal Credit Union announces the retirement of President/CEO Don Crofut. Don started with SMFCU in 1999 and has served as the CEO for 23 years. He will be retiring at the end of August 2022.



“I am truly humbled and honored to serve our Members for the past 23 years. We have come a long way from the two little rooms in which our Credit Union started,” said Don Crofut. “Our Team has truly worked to provide the best products and services responsive to our Membership.”



SMFCU’s Board of Directors have chosen Robert J. Goscicki to succeed Crofut as President/CEO. Goscicki assumed responsibilities on July 11, 2022. An experienced Credit Union executive, he has over 30 years’ experience and most recently, he was the President/CEO of Area Federal Credit Union.

“Robert has a long and successful career as a leader and thought innovator in both Credit Unions and in supporting our movement,” said Don Crofut. “I know Robert will continue the tradition of service and relevancy to meet the needs of our Members for the next seven generations.”

We are excited to have Robert on board at South Metro FCU. Mr. Goscicki shared, “I am honored by the opportunity to lead such a well-respected organization and build upon South Metro FCU’s heritage of success. South Metro FCU is a unique credit union and I look forward to working with the Board of Directors, Committees, Staff, and members to continue to drive progress and financial successes for our member/owners.”

Robert received a Bachelor of Science in Finance from Oakland University in Rochester, MI and a Master of Science in Finance degree from Walsh College in Troy, MI. He also has a diploma from the Credit Union National Association’s Management School from the University of Wisconsin, Madison. He is a certified credit union executive.

About South Metro Federal Credit Union

South Metro Federal Credit Union was established in 1993, as a member-owned, not-for-profit financial cooperative. Our field of membership includes anyone living or working in Scott, Hennepin, and Carver counties of Minnesota. We also serve select consumer food cooperatives, housing cooperatives and their members in the upper Midwest. Our mission is to provide financial services to our Members that will enable South Metro FCU to become the financial institution of choice.