

## **South Metro Federal Credit Union Advisor Awarded for Outstanding Performance in Investment Services**

**Prior Lake – October 2020** – South Metro Federal Credit Union (SMFCU) announced that Kristin Chim, a registered representative affiliated with broker dealer and Registered Investment Adviser [CUSO Financial Services](#) (CFS) earned the Gold National Keystone Award at the 2020 CFS Annual Conference, held virtually on October 12-15. The award honors the top-producing registered representatives among the more than 200 investment programs administered by CFS and SPF.

For the Gold National Keystone Award, Kristin was credited with generating significant revenue while providing high quality investment and retirement planning services to SMFCU members. She has 18 years of experience in the industry and has served our membership for 9 years.

“We congratulate Kristin Chim on her accomplishment and are proud of the continued outstanding service she has provided to our members over the years,” said Don Crofut, SMFCU President. We honor Kristin’s hard work and commitment to her clients. Her knowledge, experience and dedication to quality customer service are an inspiration to all of us who strive for excellence in our profession.”



The annual awards are presented by CFS and SPF to recognize leading financial advisors for their dedication to high standards, commitment to superior service and outstanding performance in delivering investment services to clients. In addition to financial planning and investment services, SMFCU also offers consumer, home and auto loans, deposit services and online banking services.

For additional information, please call Kristin Chim at 952-445-0888 ext. 719 or visit online at [www.southmet.com/virtual-banking/investments/](http://www.southmet.com/virtual-banking/investments/)

### **About South Metro Federal Credit Union**

South Metro Federal Credit Union was established in 1993, as a member-owned, not-for-profit financial cooperative. Our field of membership includes anyone living or working in Scott, Hennepin, and Carver counties of Minnesota. We also serve select consumer food cooperatives, housing cooperatives and their members in the upper Midwest.

### **About CUSO Financial Services, LP and Sorrento Pacific Financial LLC**

CUSO Financial Services, L.P. and Sorrento Pacific Financial, LLC (Members [FINRA/SIPC](#)) are subsidiaries of Atria Wealth Solutions. Established in 1997, they specialize in placing investment programs inside credit unions and banks, providing customized investment and insurance solutions to over 200 financial institutions throughout the country, with \$30+ billion in AUA. Headquartered in San Diego, with branch offices nationwide, both broker-dealers are [SEC Registered Investment Advisers](#), with expertise in key areas including retirement services, wealth

management, advisory solutions and insurance products for individuals and business customers. For more information, see [www.cusonet.com](http://www.cusonet.com) or visit their LinkedIn pages: [CFS](#) and [SPF](#).

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*Investment products are offered by CUSO Financial Services, L.P. (Member FINRA/SIPC) and are not NCUA/NCUSIF insured, not credit union guaranteed, and may lose value.*

*\*\*The Keystone Award recognizes programs having the highest ratio of revenue per \$1 million of total deposits.*